



# Ellis®

## Cold Brew Coffee

#047338 Rainforest Alliance Cold Brew

Generate excitement on your beverage menu with Ellis® Coffee's Rainforest Alliance Cold Brew – the fastest growing trend in coffee. This unique blend of select, specialty Rainforest Alliance Certified™ coffee combines handcrafted coffee with the cold brew process to produce a full-bodied and exceptionally smooth flavor that your customers will love. Products from Ellis® Coffee Company make it easy for you to brew, serve, and promote your cold brew offerings.

### PRODUCT DETAILS:

- Artfully roasted in small batches to produce smooth, rich tastes
- **Rainforest Alliance Certified™**, meeting social, economic, and environmental criteria based on Rainforest Alliance Sustainable Agriculture Standards
- No additional filters to buy, fill, tie, or dispose of
- Easy preparation process
- Flexible batch sizes to maximize freshness and minimize waste

### WHY COLD BREW COFFEE?

- Appeals to customers seeking new coffee experiences
- Cold brew coffee provides opportunities to add a premium touch to various menu items
- Ellis Coffee Company has over 165 years of experience sourcing, roasting, and distributing top-quality coffees from around the world
- **22.4% of fast-casual menus offer cold brew**, and by 2022, 11.7% of all U.S. restaurant menus will list cold brew (Datassential MenuTrends)
- Four in five consumers know what cold brew coffee is, but only one-third have tried it, positioning your operation as a leader that introduces customers to industry trends



TRENDING



GREAT VALUE



LABOR-SAVING